

# PFOHL's DNA and MISSION

Welcome to PFOHLS Authentic Fashion since 1951! In addition to offering new apparel for men and women, we also provide high-quality pre-owned designer fashion for women and men at prices that are 20%-90% lower than retail.

Our experienced staff meticulously select and price each item based on brand, quality, and style, ensuring great deals on a thoughtfully curated collection of clothes, bags, shoes, accessories, jewelry, and watches.

Our premises include a beautiful wedding boutique with a wide selection of bridal gowns as well as an atelier for all your alteration needs or custom-made dresses.

As a locally owned business in Windhoek, Namibia, we are dedicated to supporting our local community and preserving the environment.

Recycling clothes extends their lifespan and reduces landfill waste. Did you know that over 18 million tons of clothes are sent to landfills every year? When natural fabrics decompose they produce methane and other greenhouse gases which contribute to climate change, synthetic fabrics remain in the ground for many decades.

We believe that recycling fashion is the responsible way forward. We invite you to visit our boutique and explore our entire collection!